



PRESS RELEASE

Turner's Outdoorsman Joins CSL Board of Directors Major California Outdoor Retailer Sees Need for Greater Advocacy

January 29, 2015 (Sacramento, CA): Today, the California Sportfishing League announced that it has elected Mike Nguyen of Turner's Outdoorsman to its board of directors.

"We could not be more pleased that major outdoor retailer Turner's Outdoorsman has joined the California Sportfishing League board of directors," said Marko Mlikotin, CSL executive director. "As a California-based retailer, Turner's recognizes that recreational fishing is a major contributor to our State's economy, tourism and jobs. With their support, California anglers will have an even stronger voice advocating for their interests in our State's Capitol."

Today, high costs and unwarranted restrictions on fishing have contributed to a major decline in California's fishing participation rate, which [ranks dead last in the Country](#). Since 1980, annual fishing license sales have declined nearly 55%, while the State's population has increased nearly 60%.

"We hear from customers increasingly frustrated with the high cost of fishing licenses and unwarranted limits on recreational fishing," said Turner's buyer Mike Nguyen, an avid fisherman. "By joining the California Sportfishing League, we are protecting our customers' right to fish and hope to ensure access to the great outdoors for years to come."

Several of the major contributors to a decline in participation include: costly fishing licenses, elimination of high Sierra fishing, unlawful municipal restrictions and onerous fish stocking regulations. A plan by the Department of Toxic Substance Control that could result in additional regulations and a [potential ban on common fishing tackle](#) that will only further accelerate a decline.

[Turner's Outdoorsman](#), Southern California's leading hunting, shooting, and fishing specialty retailer, began in 1971 as a single store in Long Beach. Over the years, it has grown to 18 stores, located throughout Southern California.

The California Sportfishing League (CSL) is a nonprofit coalition of fresh and saltwater anglers, and small business owners devoted to protecting access to recreational fishing. Recreational fishing contributes over \$4.9 billion annually to California's economy, supporting outdoor tourism and jobs, and generates a substantial amount of tax revenue for state and local government.

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