



PRESS RELEASE

Assemblyman Wood's 365-Day Fishing Bill Next Steps

Legislation to include comprehensive R3 recommendations

July 19, 2019 (Sacramento, CA) – Over the past year, the California Sportfishing League (CSL) has been working with Assemblymember Jim Wood (D-Santa Rosa) to advance legislation to increase fishing participation in California. Assembly Bill 1387, authored by Assemblymember Wood and sponsored by CSL, would have enacted a 365-day sport fishing license valid for a full 12 months from the date of purchase, include an auto-renewal feature that would ensure greater license renewal rates, and allow licenses to be displayed on mobile devices.

Today, Assemblymember Wood announced his intentions for the bill as it moves forward in the 2019-20 legislative session. The goal is to expand the scope of AB 1387 to include comprehensive hunting and fishing recommendations aligned with California's Recruit, Retain and Reactivate (R3) efforts.

The California Department of Fish and Wildlife (CDFW) has shown its commitment to California's R3 process with the release of its [R3 Action Plan](#) this past February. Currently, CDFW and California hunting and recreational fishing stakeholders are working closely together on the next steps identified in the plan, including developing proposals for new policies and marketing practices that aim to reverse declining fishing and hunting participation rates and to increase social support of these activities.

"There is broad-based consensus that California's hunting and fishing licenses are too costly and have lost some appeal to the outdoor sporting community," said Wood. "I look forward to working with CDFW and Governor Newsom's administration to improve Assembly Bill 1387 in order to accomplish the goals identified in California's R3 Action Plan and help increase hunting and fishing participation rates."

Assemblymember Wood will continue to carry AB 1387 on behalf of all California anglers and hunters, and CSL will continue to be intensively engaged with CDFW on the R3 effort.

"California is on the cusp of improving the state's license program," said Marko Mlikotin, executive director of the California Sportfishing League. "Innovative ideas will not only benefit California hunters and anglers, but conservation and wildlife programs that are funded by license sales."

The **California Sportfishing League** (CSL) is a nonprofit coalition of recreational anglers, and small business owners devoted to protecting access to recreational fishing. California's 2.6 million recreational anglers contribute over \$4.6 billion annually to California's economy, a major contributor to outdoor tourism and jobs.

To learn more, visit www.savefishing.com or [Twitter @savefishing](https://twitter.com/savefishing)

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