



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN THE UNITED STATES



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$121.5 BILLION

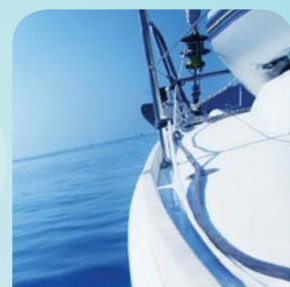
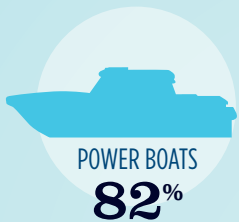
Number of Recreational Boats*	12,182,157
Recreational Boating Industry Businesses	34,833
Total Jobs	963,818
Annual Recreational Boating-Related Spending	\$51.4 BILLION

RECREATIONAL BOATS IN THE USA

TOTAL BOATS* ▶ **12,182,157**

REGISTERED BOATS	12,182,157
Power boats	9,926,221
PWCs	1,268,624
Sailboats	249,803
Other Boats	737,509

HOUSEHOLDS PER BOAT 9.4

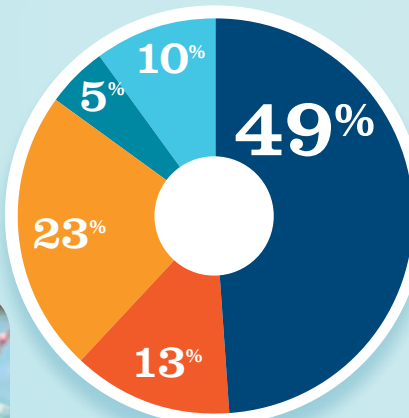


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN THE USA

TOTAL BOATING JOBS ▶ **338,526**

Boat Building	32,485
Motor / Engine Mfgr.	17,880
Accessory / Supplies Mfgr.	78,472
Dealers / Wholesalers	45,351
Boat Services	164,338



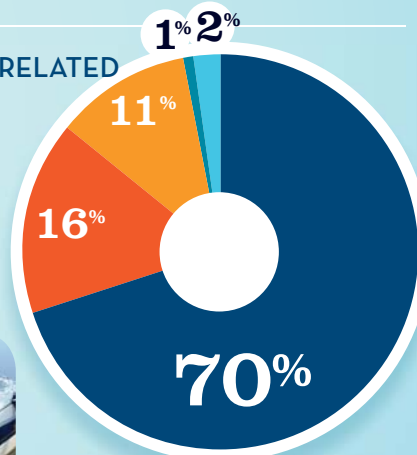
● BOAT BUILDING ● DLRS/WHOLESALEERS
● MOTOR/ENG. MFGR. ● BOAT SERVICES
● ACC./SUPPLIES MFGR.



RECREATIONAL BOATING-RELATED BUSINESSES IN THE USA

TOTAL BUSINESSES 34,833

Boat Building	830
Motor / Engine Mfgr.	241
Accessory / Supplies Mfgr.	3,854
Dealers / Wholesalers	5,463
Boat Services	24,445



● BOAT BUILDING ● DLRS/WHOLESALEERS
● MOTOR/ENG. MFGR. ● BOAT SERVICES
● ACC./SUPPLIES MFGR.

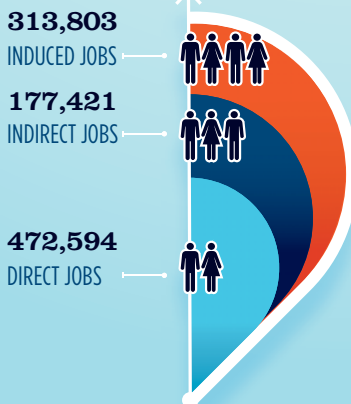


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN THE USA

EST. TOTAL JOBS ▶ **963,818**

EST. TOTAL LABOR INCOME **\$39.9** BILLIONS

Est. Direct Income	\$16.3
Est. Indirect Income	\$9.9
Est. Induced Income	\$13.7



RECREATIONAL BOATING INDUSTRY SALES IN THE USA

Boat Building	\$6.6	\$6.6 BILLION
Motor / Engine Mfgr.	\$8.1	\$8.1 BILLION
Accessory / Supplies Mfgr.	\$16.2	\$16.2 BILLION
TOTAL MFGR. SALES	\$30.9	
Dealers / Wholesalers	\$20.6	\$20.6 BILLION
Boat Services	\$40.7	\$40.7 BILLION
TOTAL RETAIL & SERVICES SALES	\$61.3	

● BOAT BUILDING ● DLRS/WHOLESALEERS
● MOTOR/ENG. MFGR. ● BOAT SERVICES
● ACC./SUPPLIES MFGR.

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University