



metrochamber

SACRAMENTO METROPOLITAN
CHAMBER OF COMMERCE

June 8, 2018

The Honorable Tom Berryhill
State Capitol, Room 3067
Sacramento, CA 95814

SUB: Support SB 518 (Berryhill)

Honorable Senator Berryhill,

The Sacramento Metro Chamber of Commerce consists of nearly 2,000 Sacramento-area businesses, making it the second largest chamber in California.

Recreational fishing in California generates \$4.6 billion in annual economic activity, attracting tourists from throughout the world to our state and to our community. There is no question that the region's major rivers, lakes and the Sacramento-San Joaquin River Delta provide recreational anglers some of the finest fishing in the world. In years past, the Bassmaster Elite fishing tournament was held in Sacramento, introducing a nationally televised audience to all the fine outdoor recreational amenities found in our community.

As you may be aware, California's fishing license program has proven too costly and antiquated for consumers, and this is evident by an unprecedented decline in fishing license sales. It is time to embrace change and adopt policies that aim to stimulate greater license sales, participation and economic activity.

It is with these concerns in mind that we support legislation that establishes a fishing license that is valid a full 12-months from the date of purchase, and to grow the next generation of anglers.

Thank you for your consideration of the Sacramento Metropolitan business communities view on this issue.

Sincerely,

Robert Dugan
Senior Vice President
Public Policy and Economic Development
Sacramento Metro Chamber